

BDPACON19

EXPERIENCE

Wednesday

JULY 31, 2019

INSPIRING THE FUTURE OF IT

Intended Audience: collegiates, professionals, and entrepreneurs

DASHBOARD IN A DAY: POWER BI

8:00 am-4:00 pm

MICROSOFT TECHNOLOGY CENTER

8000 Avalon Boulevard Suite 900

Alpharetta, GA 3000



Sponsored by  Microsoft

SAFE SCRUM MASTER TRAINING WITH SSM CERTIFICATION (DAY 1 OF 2)

8:00 am - 4:00 pm

HYATT REGENCY ATLANTA

Room Inman

265 Peachtree Street NE

Atlanta, GA 30303



PRE-CONFERENCE WELCOME RECEPTION

6:00 pm - 8:00 pm

HYATT REGENCY ATLANTA

Ballrooms 5-7

265 Peachtree Street NE

Atlanta, GA 30303

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EXPERIENCE MORE ON

Thursday

AUGUST 1, 2019

Be sure to download the conference app **BDPACON19**

WWW.BDPA2019.COM



HYATT REGENCY ATLANTA
265 PEACHTREE STREET NE
ATLANTA, GEORGIA 30303
AUGUST 1-3, 2019

BDPACON19

EXPERIENCE

Thursday

AUGUST 1, 2019

INSPIRING THE FUTURE OF IT

Intended Audience: collegiates, professionals, and entrepreneurs

Opening Ceremony

8:00 am-9:30 am

Keynote: Meredith Harper, VP & CISO, Lilly

Regency Ballroom 7

Sponsored by *Lilly*

Safe Scrum Master Training with SSM

Certification

(DAY 2 OF 2)

8:30 am-4:00 pm

Room Inman

AI for the Masses

9:45 am-10:45 am

Room Edgewood

Enhance Your Leadership DNA: Coaching for Success

9:45 am-10:45 am

Room Fairlaie

Cyber Patriot|Capture the Flag Cybersecurity Experience

9:45 am-2:30 pm

Room Kennesaw

The C-Suite Experience Up Close & Personal (Panel)

11:00 am-12:15 pm

Regency Ballroom 7

lunch Keynote

Keynote: Kamau Bobb, Sr. Dir., GA Tech

12:15 pm-1:15 pm

Regency Ballroom 7

Sponsored by *Google*

1:30 pm-2:30 pm

Room Edgewood

The Human Factors Problem in Cybersecurity

1:30 pm-2:30 pm

Room Fairlaie

Interactive Agile Delivery

2:45 pm-3:45 pm

Room Edgewood

Using the Marketing Mix to Rise Above Competition

2:45 pm-3:45 pm

Room Fairlaie

Why All the Hype?The Lure of Digital Transformation

2:45 pm-3:45 pm

Room Greenbriar

Cybersecurity: O The Possibilities (Panel)

4:00 pm-5:30 pm

Regency Ballroom 7

Sponsored by CIRCADENCE 

Meet & Greet the C-Suite + Cyber Panelists)

5:30 pm-6:30 pm

Regency Ballroom 7

Women Are IT: Ladies Night

Hosted by: Erika Jefferson, BWISE President & Shondria Seaton, BDPA National Sec.

7:30 pm-9:30 pm

Room Courtland

Sponsored by



EXPERIENCE MORE ON

Friday

AUGUST 2, 2019

Brother to Brother: Men's Night

7:30 pm-9:30 pm

Room Dunwoody

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AUGUST 1-3, 2019

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EXPERIENCE

Friday

AUGUST 2, 2019

INSPIRING THE FUTURE OF IT

Intended Audience: collegiates, professionals, and entrepreneurs

Opening Ceremony

8:00 am-9:30 am

Keynote: Michael Palmer, CISO, NFL

Regency Ballroom 7

How to Manage Your Manager: Managing

Upward

1:30 pm-2:30 pm

Room Dunwoody

Transformational Thinking: Powering your next move

9:45 am-10:45 am

Room Edgewood

NBOD National Delegates Meeting

2:00 pm-4:00 pm

Room Fairlaie

Attracting and Retaining the Future

Workforce

9:45 am-10:45 am

Room Fairlaie

Beyond Computer Vision

2:45 pm-3:45 pm

Room Dunwoody

BWISE Panel

9:45 am-10:45 am

Room Edgewood

Why All the Hype?The Lure of Digital Transformation

2:45 pm-3:45 pm

Room Greenbriar

Lunch Keynote

Keynote: Jewel Burks, Founder PartPic

12:00 pm-1:15 pm

BWISE Workshop)

2:45 pm-3:45 pm

Room Courtland

Diversity Career Fair

10:00 am-6:00 pm

Grand Ballroom 1

The Future of Digital: Automation, Analytics, AI and Beyond (Panel)

4:00 pm-5:30 pm

Regency Ballroom 7

The Transformative Power of Type

1:30 pm-2:30 pm

Room Edgewood

Bank of America

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Meet & Greet the Technology Panel

5:30 pm-6:30 pm

Regency Ballroom 7

Double Bind: Women of Color in STEM...

1:30 pm-2:30 pm

Room Greenbriar

Bank of America

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EXPERIENCE MORE ON

MillerCoors Happy Hour

6:00 pm-8:00 pm

Stats Brewpub ATL

Saturday

AUGUST 3, 2019

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AUGUST 1-3, 2019

BDPACON19

EXPERIENCE

Saturday

AUGUST 3, 2019

INSPIRING THE FUTURE OF IT

Intended Audience: collegiates, professionals, and entrepreneurs

WAYNE HICKS SCHOLARSHIP BREAKFAST

8:00 am-9:00 am

Regency Ballroom 7



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U.S. AIR FORCE

The Power of the Pitch

1:30 pm-2:30 pm

Room Edgewood

R.I.P.E. EXPERIENCE: THE JOURNEY OF THE BLACK PROFESSIONAL

9:30 am - 12:00 pm

Regency Ballroom 7

Pivot With Purpose

1:30 pm-2:30 pm

Room Fairlaie

FOUNDERS RECEPTION

4:30 pm - 5:15 pm

Room Dunwoody

Emotional Intelligence in the Workplace and Life

2:45 pm-3:45 pm

Room Edgewood

GALA RECEPTION

5:15 pm - 6:00 pm

Regency Ballroom 7 Foyer

Intro to E-Marketing

2:45 pm-3:45 pm

Room Fairlaie

AWARDS GALA & CLOSING CEREMONY FUNDRAISER

6:00 pm - 8:30 pm

Regency Ballroom 7

EXPERIENCE MORE AT

BDPACON20

SAVE THE DATE

AUGUST 6-9. 2020

Be sure to download the conference app BDPACON19

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265 PEACHTREE STREET NE
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AUGUST 1-3, 2019